



Design+Technology

Social Media Graphics Creator
Web Design Print Design
PROBLEMSOLVER
Sunshine Loving
Dog Loving
Professional
Flexible
PixelPusher
Incurable
OPTIMIST
Graphic Design
Plays Well With Others
Deadline DRIVEN
RELIABLE
Self-Starter
Fast Learner
Attentive to Detail
Clear Communicator

Tenacious
CREATIVE
Design+Tech
Navy Veteran
Hybrid

CONTACT

Mobile 317.502.6469
Email Lisa@HurleyStudios.com
Website www.HurleyStudios.com
Twitter @hurleystudios
LinkedIn linkedin.com/LisaHurley

SKILLS

Design

Graphic Design, Web Design, UX/UI, Wireframes, Prototyping, Photography, Video Production

Front End Web

HTML, CSS, CSS Grid, CSS Flex, Bootstrap, JQuery, FTP, Content Management Systems

Hardware

Mac & PC Hardware/Software Setup, Configuration, Troubleshooting & Repair

TOOLS

Adobe CS Photoshop, Illustrator, InDesign, Dreamweaver, Fireworks, After Effects, PremierePro, Acrobat Pro

Microsoft Office Word, Excel, PowerPoint

Apple xCode, Keynote, iMovie, Pages, Numbers

Coda, Sketch, Visio, OneNote

Registered Apple Developer

Ability to quickly learn most software.

EDUCATION

Purdue University

B.S. Computer & Information Technology
With Distinction, GPA 3.75, 2008

US Navy

- Graphics Specialists Course
- Leadership & Management Educational Training

FEATURED WORK

iOS Sticker App Development

Pickleball Fun Sticker App

Responsible for all aspects of developing the sticker app from scratch.

Apple Developer account setup, coding in xCode, creation of graphic elements in the app, logo, design and development of supporting website, online and print promotional products. Visit www.pixelsnpaws.com to learn more about the app.

WORK HISTORY

Freelance Graphic & Web Designer, HurleyStudios LLC

Visit www.HurleyStudios.com to view & learn more about the variety of projects I've worked on as a Freelance Designer.

~ *Highlight* ~ Noblesville's Mayor John Ditslear's Pre & Post Election branding, advertising & promotion designs, photography. Golf outing fundraiser advertising & promotion designs, giveaways & event material designs. Event organization & mgmt.

Corporate Communications Manager / Graphic Designer, IMMI

IMMI: Leading mfg. of advanced occupant safety systems: \$175M+ Annual Sales.

- Graphic Designer & Team Leader of IMMI's Corporate Communication Group (CCG).
- Design & production of sales, marketing, packaging, customer support products, customer event organization & materials for all of IMMI's Business Units.
- Design & production of internal communication products, event organization & materials for companywide organization of 750.
- Tradeshow Booth Design/Production/Management/On-Site Installation & Support.
- Hardware/Software/Network mgmt. for CCG (*Research & Specification, Budgeting, Installation, Troubleshooting & Support*).

~ *Highlight* ~ My corporate rebranding design for IMMI's domestic & intl. business units was chosen by mgmt. over designs submitted by an external branding firm & colleagues. Design in use almost 20 yrs. later & extended to other IMMI business units & products.

Graphic Designer, City of San Diego

Design & production of print materials in support of 250 person City of San Diego Planning Department. Managed, implemented & supported design group's Mac hardware & software, including training of colleagues. Served as interim team lead.

~ *Highlight* ~ Team member providing graphic design support for San Diego's successful Super Bowl bid package.

Graphic Designer (E5), United States Navy

Design & production of print & on-screen video graphics/materials, including InFocus magazine, for Pacific Fleet AudioVisual Command in support of mission objectives. Worked in close collaboration with photojournalists, photographers, videographers, & video editors. 6 yrs. Honorable Service. Held Secret Clearance.

~ *Highlight* ~ Design & production of PacFleet AV Command's inaugural fleetwide magazine, InFocus, featuring Tom Cruise's filming of Top Gun at Miramar NAS.